



Course Description – Curriculum

Subject : 2604271 Business Economics

BUSINESS ECONOMICS

Credits : 3(3-0-6)

Course Condition: Prerequisite: 2900111

Description : Business objectives; nature of managerial decision making under uncertainty; concepts of profit; demand analysis and forecasting; cost analysis and control; competition, planning, production and production policies; pricing: theory, practices and policies; investment decision: government policies and business decision.

