Chulalongkorn University

Chulalongkorn University was established in accordance with the Royal Proclamation of 1899 decreed by King Chulalongkorn on March 30, 1899 to reform the Royal Guard. The most significant point of the royal proclamation was to require the Royal Guard Regiments to provide education to young men that would equip them to perform civil service work, as well as to conform to the royal policy aimed at impartially providing freedom and equality in education to all Thai citizens.

After its establishment by King Chulalongkorn, the institution was elevated to the status of a university by his son, King Vajiravudh, who named it after his father. The university, as the country’s first institution of higher learning, has surmounted obstacles and incorporated numerous major changes to make it the strong and progressive school it is today. In Thailand Chulalongkorn University has always been the national leader in education and knowledge creation through research. It has done this while also setting the standard for ethics, integrity and social progress. Today the reputation of Chulalongkorn University has spread well setting the standard for ethics, i.e., providing quality graduates that will be successful in and contribute as world citizens.

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Chulalongkorn Business School

Since its inception in 1940, the Faculty of Commerce and Accountancy, or internationally known as the Chulalongkorn Business School, has become a world leader in producing high quality graduates that will be successful in and contribute greatly to the Thai as well as international business communities. Graduates are employed in the private as well public sectors as well as non-profit enterprises. Grounded in strong theoretical as well as practical knowledge, the school is dedicated to producing individuals that excel in business decision making as well as ethical behavior. Currently, there are approximately 2,000 undergraduate and 1,500 graduate students enrolled in five departments, taught by a faculty of nearly 150 full time and visiting academics.

Our BBA International Program

The Bachelor of Business Administration or BBA International Program was established in 1996 to demonstrate educational commitment to Thailand, the Asia-Pacific region and the global community. The BBA International Program was the first undergraduate program taught entirely in English at Chulalongkorn University. The program is rigorously selected and designed to provide students with academic and professional “tools.” Chulalongkorn University, as well as its BBA International Program, is consistently ranked as one of the best undergraduate and business programs in Thailand.

The BBA International Program produces graduates in one of two specific areas of concentration:

1. The International Business Management major. This major has three fields of study: Financial Analysis & Investment, International Business, and Brand & Marketing Management. These fields of study focus on understanding trade development and the diversity of culture, and effective and competitive management in these environments.
2. The Accounting major. This provides students with extensive knowledge of international accounting practices for modern business management.

Students in both majors have abundant opportunities to interact with international students and they can select to intern with multinational firms or organizations. In addition, BBA students can fulfill some required courses by spending time abroad as exchange students, or by selecting a study tour arranged by the Program.

Student Exchange Program

The Student Exchange Program allows international students from our partner institutions around the world to study at the BBA Program for a semester or a year by paying tuition fees to their home university. Students will be exempt from paying tuition fees to Chulalongkorn University. This will allow students to take classes at the host university and transfer credits back to their home universities.

Online Nomination by Exchange Coordinators

The exchange coordinator of the home university will receive an email regarding the online nomination and application process from the exchange coordinator of the BBA Program.

Deadline for Online Nomination & Application

- Fall Semester : April 30
- Spring Semester : September 30

Online Application by Students

After nomination has been submitted, students will automatically receive instruction for application by email. They are required to fill in an online form. The following supporting documents are required to upload:

1. Color photo
   (in white shirt and background and not showing teeth)
2. ID page of the student’s passport.
3. Recent academic transcript: Grade point average 2.5 or C+ in the 4 -point scale US system or equivalent.
4. Proof of the English language proficiency: TOEFL 79ibt, IELTS 6.5 or any proof from your institution.

Number of Credits

Each course is typically worth 3 credits except Law courses and sport are 2 and 1.

Teaching Hours + Exams

- 3-credit course: 48 hours
- 2-credit course: 34 hours

FAQ

Q1: Do you have Thai language course to be taken for credits?

Yes, Communicative Thai for Foreigner level 1 and 2 will be normally offered for credits each semester.

Q2: What is the maximum number of courses that students can enroll in one semester?

Students are free to choose any courses from year 1 to 4 up to 7 in a semester as long as they have appropriate prerequisites and schedules fit the whole plan.

Q3: Where can student find information about course system?

All necessary exchange information has been updated and posted on the website: http://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming

Q4: Can students enroll in other courses outside the Business School?

Yes, but one course only will be allowed according to the rules.

Q5: Is an on-campus dormitory available?

Yes, Chulalongkorn International House (CI I House) has fully operated since November 2013. However, there are limits of available rooms presently. Students can also choose to stay in an apartment outside where you have a good deal with. And it is located nearby the subway line.

Q6: Is a scholarship available for students?

No, we do not have a scholarship. Students who are interested in participating in the exchange program should comprehensively plan their own financial support before arrival.

Q7: What is the approximate cost for one whole semester?

- Accommodation : 2,100
- (+ water + electricity fees)
- Food : 1,500
- Transportation : 514
- Textbooks : 150
- Insurance : 60
- Miscellaneous (traveling, shopping, etc.) : 1,200

Total (USD) : 5,510

Remark: Exchange rate USD 1 = THB 36

Contact Us

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Letter Grading System

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<th>Meaning</th>
<th>Equivalent Gradepoint</th>
<th>Approx. Percent</th>
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